Discount Guide



Labeled Photos discount • \$1xPhoto (Max \$150)

If you properly label all of your photos with the full name, you can earn a discount of \$1 per photo, up to a maximum discount of \$150. All lot photos must be labeled to receive the discount.

Lotting discount • \$2xNum lots

If you enter all of your lots without assistance from a coordinator, you can earn a discount of \$2 per lot.

Mailing list discount • \$100

On Time discount • \$100

If you submit your sale book to Angus Media including the lotting list, layout and footnotes by eight weeks before the sale date, you can earn a discount of \$100.

Proofreader discount • \$250

As part of our services Angus Media will proofread your sale book, including content provided by you, Angus Media and downloaded from the Association. This includes checking for spelling, grammar, the proper placement of pedigrees, EPDs and DNA information. We will provide you with a proof of your sale book for your review. You may submit any changes and corrections to us, after which we will submit another proof to you. When the last proof is approved by you, we will submit it for print. If you find mistakes after that point in time, you are able to go to the online version and make those changes yourself. If you find it necessary to re-print the sale book with those corrections made, you will be charged for the reprint (and postage if remailed).

**If you would like to waive our proofreading services and earn a discount of \$250, you will need to sign and submit a waiver via email. This waiver will be signed by the customer who is being billed for the sale book and submitted prior to or at the same time as your sale book information to your coordinator at Angus Media. If you choose to waive our proofreading services pedigrees, EPDs and DNA information downloaded from the Association will still be proofed for accuracy. All other materials in the sale book will be client's responsibility for accuracy.